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## The long road to the Rente mit 67

### A discourse, policy, idea and language analysis

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## Summary

With the concept of the emotional quality of a policy idea, this book explains why the German population rejected the *Rente mit 67* more than other, equally drastic pension reforms. For this purpose, the history of the reform project (the policy idea) is first reconstructed, the circumstances in which the reform law was passed are analyzed and its degree of abstraction is determined. In the center of the argument stands the discourse-linguistic multi-level analysis of the topoi of the government's justifications for its reform actions. The author concludes that the long-standing rejection of later retirement by politicians and the population in Germany could not be altered in short term by the post-decision communication of the government.